Botanicoir®
Producers of Quality Cocopeat

agrovista
fruit

Built on reliability, proven in performance

High-quality coir substrate for consistent soft fruit growth

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Precision PLUS ULTRA

Precision Plus Ultra provides growers with a consistent, high-quality coir substrate they can depend on.

Developed for soft fruit crops, it delivers reliable performance, supporting strong rooting and healthy growth, alongside a sustainable alternative to conventional growing media.

Through our long-standing partnership with Botanicoir, a trusted coir producer, Agrovista Fruit works closely with growers to deliver consistent supply, dependable quality, and the agronomic expertise needed to support your business.

To discuss your requirements, speak to your Agrovista Fruit specialist.

By working together with our partner Botanicoir, we offer growers premium tailored solutions.

Mark Davies
Agrovista Fruit

Innovation is in our ROOTS

1 Precise buffering and high calcium levels

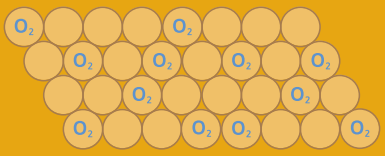
Crucial for growth of new plant tissue

2 Superior structure

Maximising the opportunities for re-use

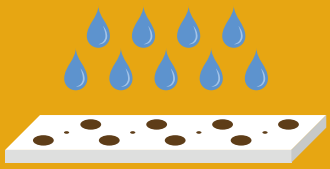
3 Optimum air filled porosity

Giving plant roots the right levels of oxygen for superior rooting



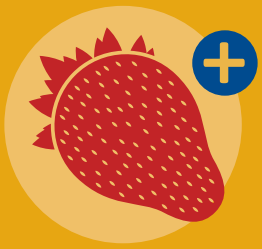
4 Rapid hydration

Quick and total wetting



5 Excellent drainage and ease of steering

Can be rapidly wetted up and dried down



Resulting in higher quality and increased yields

#ForOurGrowers

Botanicoir consistently delivers quality, and there is not a year when this isn't the case; it's always the same, and as a grower, this is really important.

Micky Riggs
The Summer Berry Company

Precision Plus Ultra growbags generate a higher fruit quality, and we have seen increased yields. They have better drainage, higher air-filled porosity, due to 'ultra' particles in the substrate, and they are consistent, which encourages uniform rooting and healthier plants.

Sandy Booth
New Forest Fruit Co.

Precision PLUS ULTRA

The consistency of the coir growing media is important, because we can't afford to have variable growing media – we need guaranteed quality each year or our system won't be as effective. The strawberry rooting is always excellent.

Andrey Ivanov
Wilkin & Sons (Tiptree)

agrovista fruit

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