



# Built on reliability, proven in performance

High-quality coir substrate for consistent soft fruit growth



**Botanicoir**<sup>®</sup>  
Producers of Quality Cocopeat

**Precision  
PLUS  
ULTRA**

## Precision Plus Ultra provides growers with a consistent, high-quality coir substrate they can depend on.

Developed for soft fruit crops, it delivers reliable performance, supporting strong rooting and healthy growth, alongside a sustainable alternative to conventional growing media.

Through our long-standing partnership with Botanicoir, a trusted coir producer, Agrovista Fruit works closely with

growers to deliver consistent supply, dependable quality, and the agronomic expertise needed to support your business.

To discuss your requirements, speak to your Agrovista Fruit specialist.

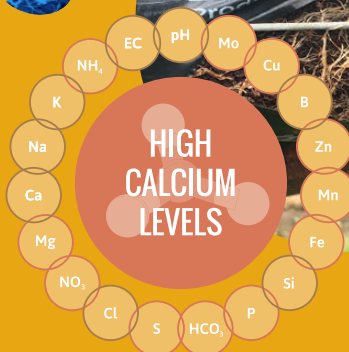
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*By working together with our partner Botanicoir, we offer growers premium tailored solutions.*

**Mark Davies**  
Agrovista Fruit



# Innovation is in our ROOTS



## 1 Precise buffering and high calcium levels

Crucial for growth of new plant tissue

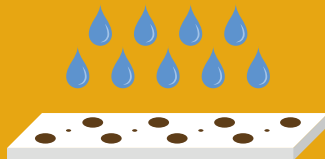
## 2 Superior structure

Maximising the opportunities for re-use



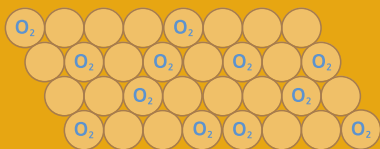
## 4 Rapid hydration

Quick and total wetting



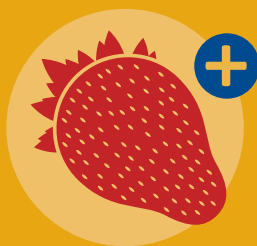
## 3 Optimum air filled porosity

Giving plant roots the right levels of oxygen for superior rooting



## 5 Excellent drainage and ease of steering

Can be rapidly wetted up and dried down



## Resulting in higher quality and increased yields

# #ForOurGrowers



*Botanicoir consistently delivers quality, and there is not a year when this isn't the case; it's always the same, and as a grower, this is really important.*

**Micky Riggs**  
The Summer Berry Company



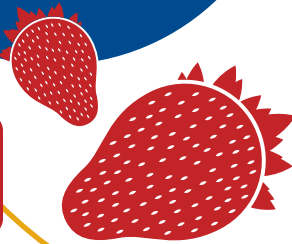
*Precision Plus Ultra growbags generate a higher fruit quality, and we have seen increased yields. They have better drainage, higher air-filled porosity, due to 'ultra' particles in the substrate, and they are consistent, which encourages uniform rooting and healthier plants.*

**Sandy Booth**  
New Forest Fruit Co.



*The consistency of the coir growing media is important, because we can't afford to have variable growing media – we need guaranteed quality each year or our system won't be as effective. The strawberry rooting is always excellent.*

**Andrey Ivanov**  
Wilkin & Sons (Tiptree)



**Precision  
PLUS  
ULTRA**



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[agrovista.co.uk/fruit](https://agrovista.co.uk/fruit)