

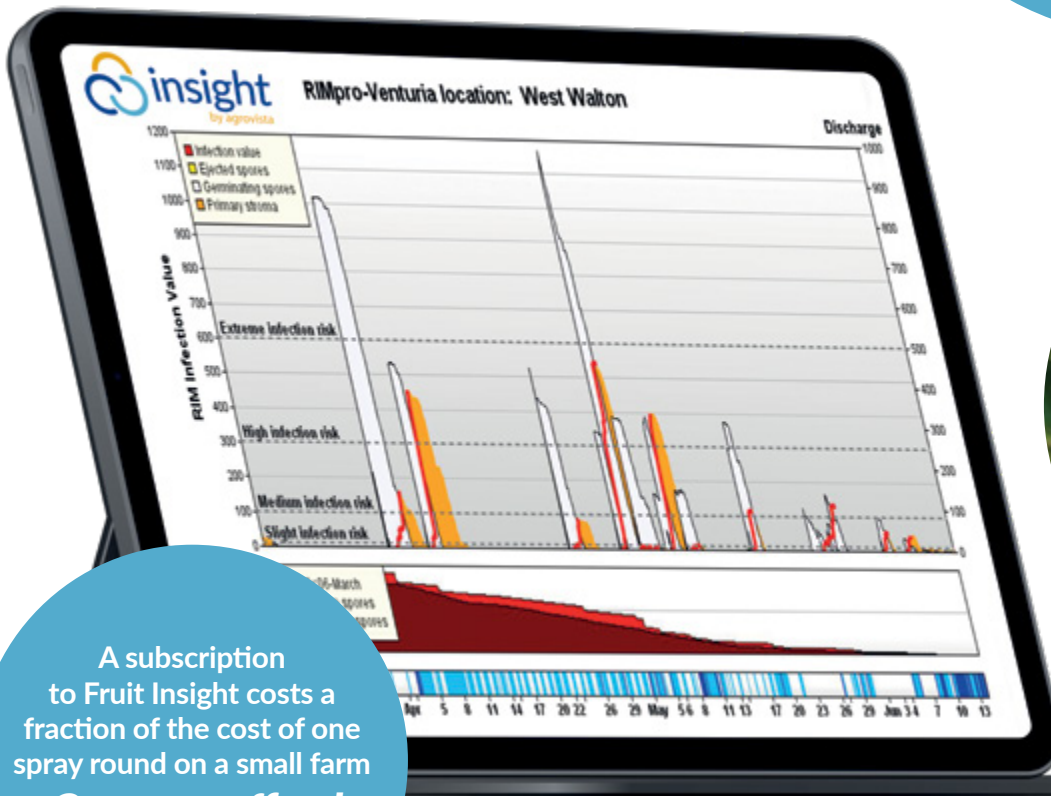


agrovista
fruit

Fruit Insight*

The most comprehensive online pest and disease forecasting service for fruit growers

- ✓ Reduce residues
- ✓ Reduce input costs
- ✓ Time applications to perfection
- ✓ Avoid unnecessary applications
- ✓ Comply with assured produce schemes
- ✓ Maximise product efficacy and efficiency



A subscription to Fruit Insight costs a fraction of the cost of one spray round on a small farm

Can you afford not to try it?



growing through
innovation

Use plant protection products safely.
Always read the label and product information before use.
*Fruit Insight, formally known as Growers Choice Interactive (GCI)

Fruit Insight

Fruit Insight uses the latest technology to provide live weather data, coupled with Rimpro disease prediction software to gain vital information helping growers take a renewed approach to sustainable crop protection and potential risks.

Available on the Agrovista Insight app. **Updated every 30 minutes** allowing you to maximise control and minimise your costs.

Fruit Insight

gives you access to:

- Local weather data recorded and 10 day weather forecast
- Apple scab: spore release. Primary and secondary infection periods
- Codling moth: female flight, mating, egg laying and larval emergence
- Fireblight: intensity of infection periods
- Neonecrotia canker: infection periods and wound infectibility
- Apple sawfly: female activity, egg deposition, larval development and the optimum time to apply control

In addition, Fruit Insight helps you time your applications to perfection and eliminate unnecessary applications. And allows the user to input scab spray programs in order to determine residual coverage and length of curative activity.

What makes Fruit Insight different to other subscription services?

- Include text alerts to major events
- Telephone access to an Agrovista agronomist
- Low subscription costs



*Ensure
efficient, timely and
effective use of
plant protection
products.*



Call us on **0115 939 0202**
email enquiries@agrovista.co.uk
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