

Optimising fruit
production
*through
innovation*

Botanicoir
Producers of Quality Cocopeat
www.botanicoir.com

**Precision
PLUS
ULTRA**



What is Coir?

Botanicoir Precision Plus Ultra is made from coir (also known as cocopeat), a natural growing media made from the husk of a coconut. Developed specifically for soft fruit crops, providing the ideal chemical and physical properties to maximise healthy plant growth.

A great sustainable and superior alternative to other growing media.



By working together with our partner Botanicoir, we offer growers premium tailored solutions.



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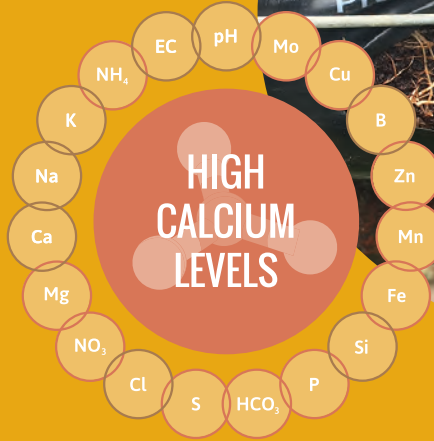
Mark Davies
Head of Fruit, Agrovista

Innovation is in our ROOTS



1 Precise buffering and high calcium levels

Crucial for growth of new plant tissue



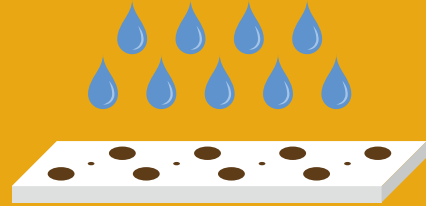
2 Superior structure

Maximising the opportunities for re-use



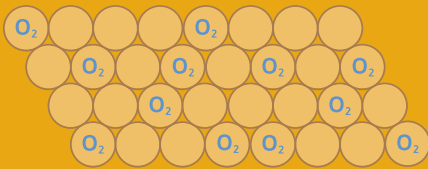
4 Rapid hydration

Quick and total wetting



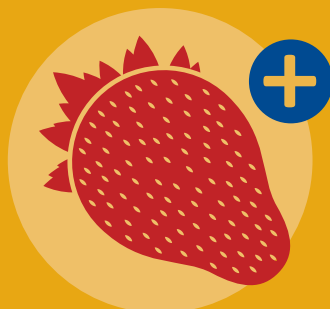
3 Optimum air filled porosity

Giving plant roots the right levels of oxygen for superior rooting



5 Excellent drainage and ease of steering

Can be rapidly wetted up and dried down



Resulting in
**Higher quality and
increased yields**

What our grower thinks



Sandy Booth, CEO of The New Forest Fruit Co. Ltd, in Hampshire, produces 3,000 tonnes of strawberries annually. He now grows 100% of his strawberry crop in Precision Plus Ultra growbags.

Initially, Sandy trialled one hectare of the growbags on the crops in the field, glasshouses and in polytunnels. He was so pleased with the results of the substrate's performance that he decided to convert the whole operation over to the new growbags.



*The new **Precision Plus Ultra** growbags generate a higher fruit quality and we have seen yields increase.*

They have better drainage, higher air filled porosity due to 'Ultra' particles in the substrate and they are consistent, which encourages uniform rooting and healthier plants.

Sandy Booth
The New Forest Fruit Co. Ltd



Call us on **0115 939 0202**,
email enquiries@agrovista.co.uk
or speak to your Agrovista agronomist

 @AgrovistaFruit    @AgrovistaUK

www.agrovista.co.uk/fruit